

TOWARDS MANAGEMENT AND LEADERSHIP MODELS FOR RUSSIAN BUSINESS NETWORKS

Seppo Niittymäki

HAMK University of Applied Sciences

Training and Research Centre of
Living Environment

Hameenlinna, FINLAND

seppo.niittymaki@hamk.fi

In detail: www.hamk.fi/stroi

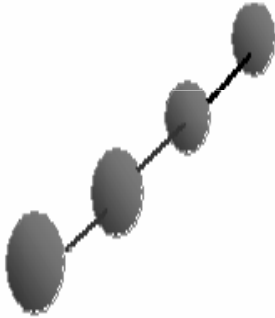
Research Questions, Approach and Research Methods

1. What are the main features of management and leadership models and performance measurement indicators (PMI) used at present in Finland ?
2. How should these models and PMI be adjusted to Russian business environment?
3. Constructive approach.
4. Both qualitative and quantitative methods are applied, about 100 interviews carried out.

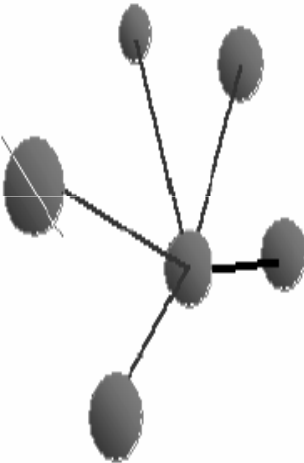
Uniqueness of the Russian Market

- Different motivations
- Differing traditions in management both Soviet and post-Soviet
- Russian tradition of authoritative leadership equaling “effective” leadership
- Lack of team building tradition – hampers network formation
- Extensive informal networks – positive and negative aspects for firm

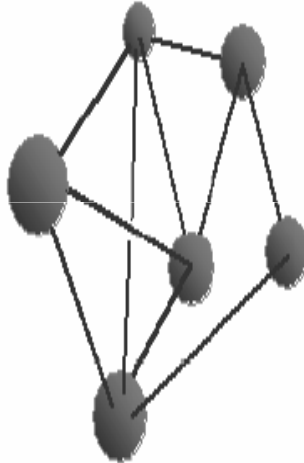
Topologies of Business Networks (VTT)



Supply-chain
(Process oriented)



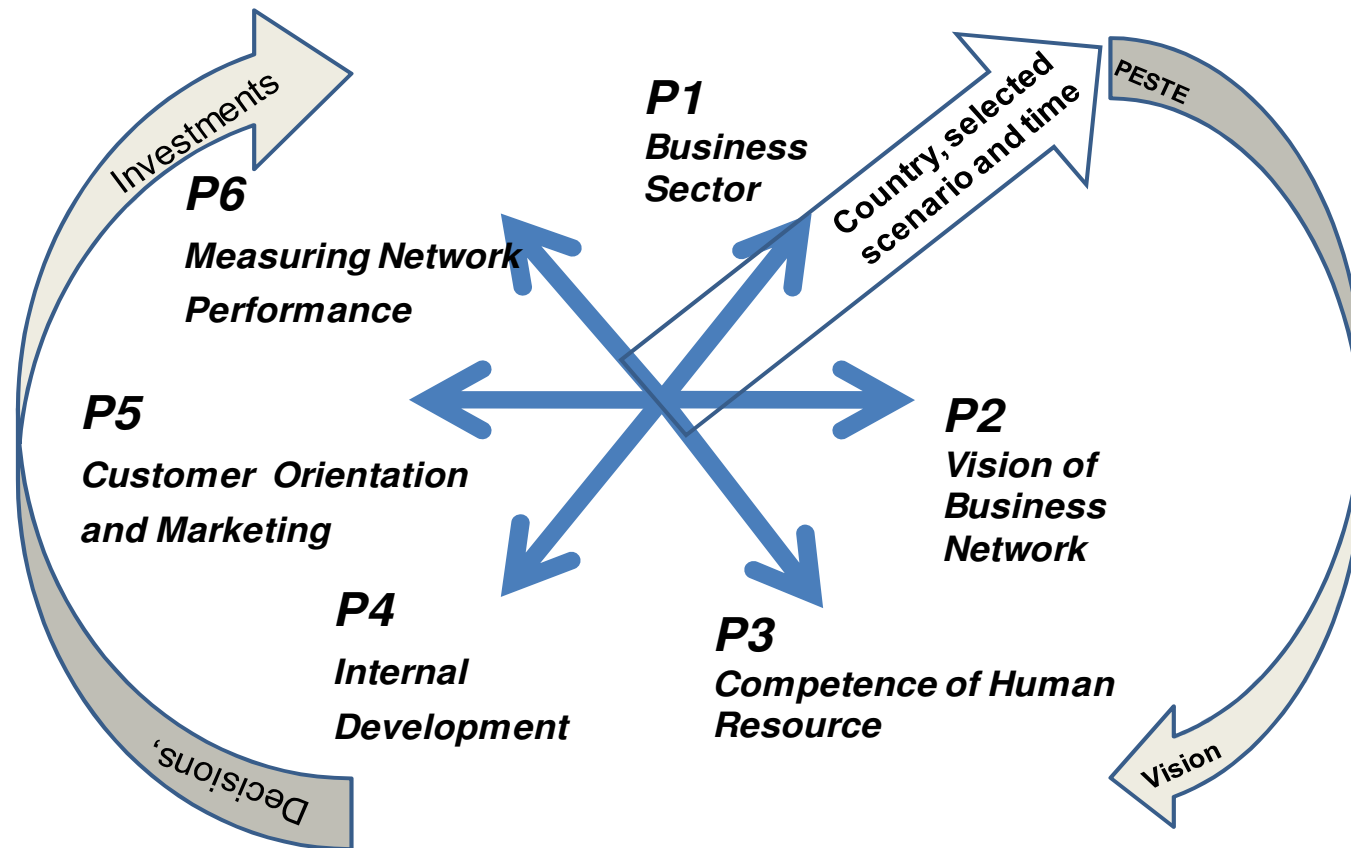
Hub and Spoke
(Main contractor)



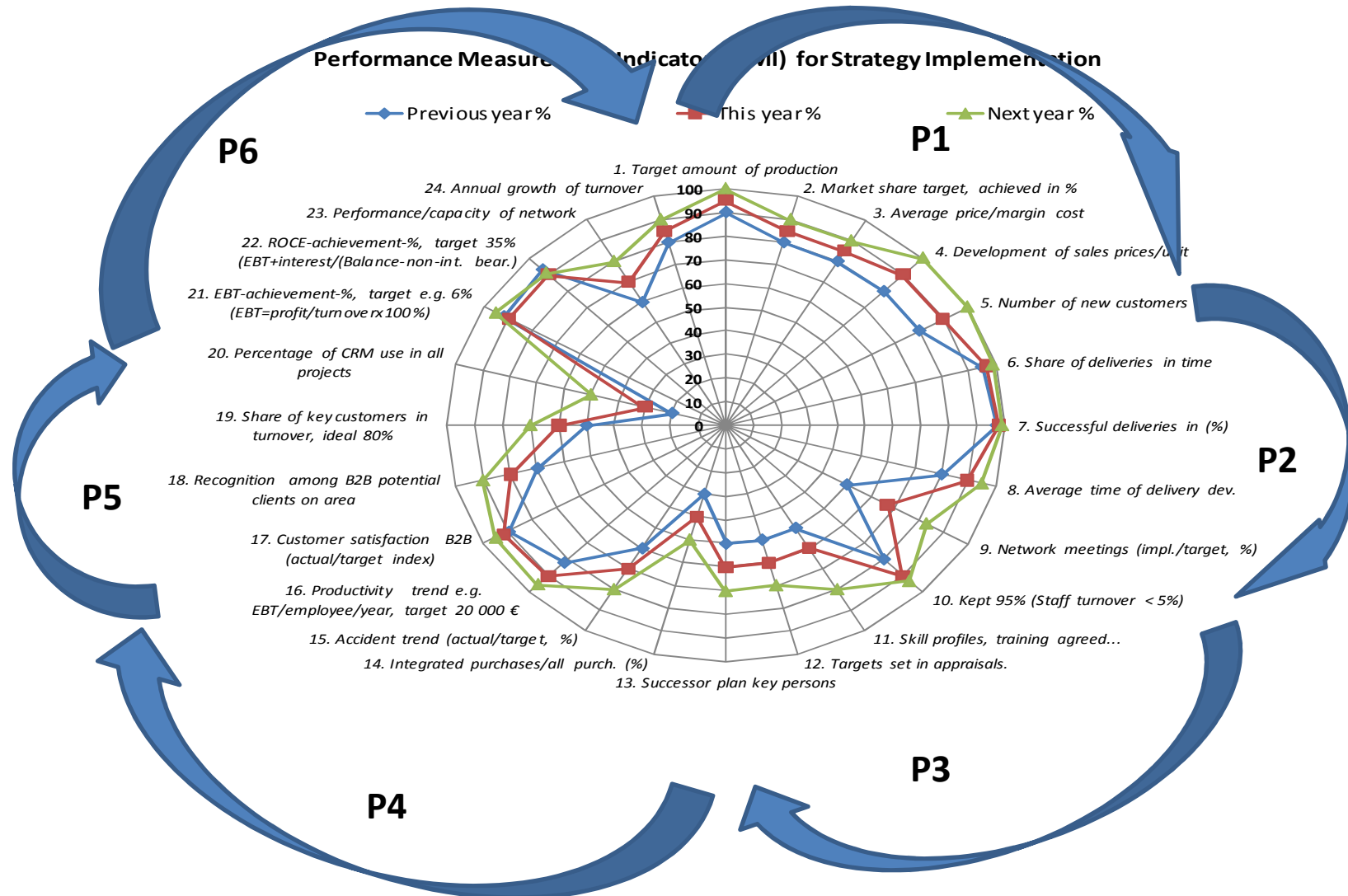
Peer-to-peer
(Project oriented)

A Model for Planning and Implementing Strategy in Project Business

A model for Strategic Planning and Strategy Implementation in Business Networks.



Dimensions of Performance Measurement



Development need of Management and Leadership in Finnish Russian Project Business (Application of Blake & Mouton -model)

